

**MEXICO: PROGRAM FOR THE PROFESSIONALIZATION OF NON-GOVERNMENTAL
ORGANIZATIONS AS PROVIDERS OF GOODS AND SERVICES IN THE MARKETPLACE**

**(TC-97-10-14-7)
EXECUTIVE SUMMARY**

Executing agency: Fundación Vamos (VAMOS) in consortium with Centro Mexicano para la Filantropía (CEMEFI) and Invertir para la Sustentabilidad (INVERTIR).

To execute the pilots, VAMOS will work with a specified NGO in each region: CAMPO in Oaxaca, IMDEC in Jalisco, and FECHAC in Chihuahua.

Beneficiaries: Non-governmental organizations directly involved in economic and market-based activities in Mexico; private and non-profit providers of services to these organizations.

Amount and source:	Method: non reimbursable	Human Resources Facility
	MIF:	US\$2.000 million
	Local counterpart funding:	US\$1.350 million
	Total:	US\$3.350 million
	Execution Period:	36 months
	Disbursement Period:	42 months

Objectives: The general objective of the program is to develop a model of training and technical assistance for non-governmental organizations that enables them to more effectively meet new economic objectives, deliver services more efficiently, and create sustainable organizations. The specific objectives are: (i) expand and enhance the supply of services and training to NGOs through the development of new curricula and training of trainers; (ii) test a regional-based model for delivering and expanding training and technical assistance to NGOs; and, (iii) consolidate the model and plan for the development of a larger, nationwide system.

To achieve the above objectives, the following components will be undertaken: (i) Market Development: Curriculum Design and Training of Trainers; (ii) Training and Technical Assistance to NGOs; and, (iii) System Development, Monitoring and Long-Term Planning.

Special contractual conditions: Prior to first disbursement of the funds, the executing agency must present, to the satisfaction of the Bank, evidence of: (i) the consortium agreement signed between VAMOS, CEMEFI, and INVERTIR, which contains, among others, the elements described in paragraph 9.1; and, (ii) the establishment of the executing unit,

with the personnel and functions described in paragraph 9.1.

Prior to the disbursement of funds for each pilot program under Component Two, the executing agency must present, to the satisfaction of the Bank, evidence of the collaborative agreement signed between VAMOS and each of the three regional associate NGOs, which shall include, the elements described in paragraph 9.1.

Once the Bank's general contractual conditions have been met, the Bank may disburse up to \$30,000 to cover the costs of hiring the Executive Director of the project.

**Exceptions to
Bank policy:**

None